

Whole Foods Market
Premium Body Care Standards

Unacceptable Ingredients - Updated December 5, 2013

Name	Qualifier
1,2 hexanediol	
2-carboxy-1methylpyridinium chloride	
2-propanone	
AA2G-Ascorbyl Glucoside	
acetamide MEA	
acetone	
acrylates copolymer	
acrylic acid/vp crosspolymer	
aerosol sprays	
AHAs	
alcloxa	
aldioxa	
alkyl benzoate	
alkyldimethylamine oxide	
alpha arbutin	
alpha hydroxy acids	
Aluminum Chloride Hexahydrate	
aluminum chlorohydrate	
aluminum glycinate	
aluminum hydroxide	
aluminum oxide	
aluminum powder	
amino-guanadine	amino-guanadine is not INCI compliant
aminomethyl propanol	
Aminopropyl Ascorbyl Phosphate	
ammonia	
ammonium alum	
ammonium laureth sulfate	
ammonium lauryl sulfate	
ammonium polacrylate	
ammonium xylene sulfonate	
AMP	AMP is not INCI compliant
Arbutin	
artificial colors	
Ascorbyl tetraisopalmitate	
atelocollagen	
avobenzone	
babassuamidopropalkonium chloride	
babassuamidopropyl betaine	acceptable if there is documentation to show the source is natural
behenalkonium chloride	
behenamidopropyl hydroxyethyl dimonium chloride	
behenoxy dimethicone	
behentrimonium methosulfate	

Name	Qualifier
benzalkonium chloride	
benzethonium chloride	
benzocaine	
benzophenone	
benzyl PCA	benzyl PCA is not INCI compliant
betaine	acceptable if there is documentation to show the source is natural
BHA (butylated hydroxyanisole)	
BHT (butylated hydroxytoluene)	
Bis Diglyceryl Polyacyladipate-2	
Bis-Behenyl/Isostearyl/Phytosteryl Dimer Dilinoleyl Dimer Dilinoleate	
bismuth oxychloride	
Blue WS 1430	
borax	
boron nitride	
Brassicamidopropyl Dimethylamine	
bronopol	
bumetrizole	
butoxyethanol	
Butyl methoxydibenzoylmethane	
butylene glycol	
butylene/ethylene/styrene copolymer	
butylparaben	
Butylphenyl methylpropianol	
C 11-15 Pareth 12	
C 12-14 Olefin Sulfonate	
C 12-15 Alkyl benzoate	
C 12-15 Alkyl octanoate	
C 13-14 Isoparaffin	
C12-15 alkyl lactate	
C12-20 Acid PEG-8 Ester	
C18-38 alkyl hydroxystearol stearate	
Calcium Aluminum Borosilicate Silica	
capryl isostearate	
Caprylic/Capric Triglyceride (and) Diacetyl Boldine	
carbomer	
Carbowax (see polyethylene glycol)	
carmine	cannot be represented as "animal free" product; OK for cosmetics only
castor oil/IPDI copolymer	
Castoryl maleate	
CDE (see cocamide DEA)	
ceramide 2, 3	
ceresin	
ceteareth 2 - 100	
ceteareth 5 - 20	
Cetearyl Ethylhexanote	
cetearyl isononanoate	

Name	Qualifier
cetearyl methicone	
Ceteth -20 Phosphate	
cetrimonium bromide	
cetrimonium chloride	
cetyl betaine	acceptable if there is documentation to show the source is natural
Cetylpyridinium Chloride	
chlorphenesin	
Cinnamidopropyltrimonium chloride	
Cocamide DEA	
Cocamide MEA	
cocamide MIPA	
cocamidopropyl pg-dimonium chloride	
cocamidopropyl PG-dimonium chloride phosphate	
Cocamidopropylamine Oxide	
cocamine oxide	
cochineal	cannot be represented as "animal free" product; OK for cosmetics only
coco betaine	acceptable if there is documentation to show the source is natural
coco phosphatidyl pg-dimonium chloride	
Cocoamphocarboxyglycinate	cocoamphocarboxyglycinate is not INCI compliant
Cocodimonium Hydroxypropyl Hydrolyzed Rice Protein	
colloidal anhydrous silica	
colloidal minerals	
colloidal silver	
Copolymer	copolymer-type ingredients acceptable if there is documentation to show the source is natural
Copper disodium EDTA	
corn glycol	corn glycol is not INCI compliant
Cyclomethicone	
Cyclopentasiloxane	
cyclotetrasiloxane	
diazolidinyl urea	
dicaprylyl carbonate	acceptable if there is documentation to show the source is natural
dicaprylyl ether	
dicetyldimonium chloride	
diethanolamine (DEA)	
dihydroxyacetone	
diisopropyl dimerate	
Diisostearyl Malate	
dimethicone copolyol	
dimethicone crosspolymer-3	
Dimethicone glycereth-2 cocoate	
dimethyl adipate	
dimethyl capramide	
dimethyl glutarate	

Name	Qualifier
Dimethyl oxobenzo dioasilane	
Dimethyl Phenyl 2-Butanol	
dimethyl succinate	
dimethylmethoxy chromanyl palmitate	
dimethylpolysiloxane	
dioctyl sodium sulfosuccinate (DSS)	
dipalmitoyl hydroxyproline	
Dipentaerythrityl	
dipetaerythrityl	
hexahydroxystearate/hexastearate/hexarosinate	
dipolyhydroxystearate	
dipropylene glycol	
disodium EDTA	
Disodium laureth sulfosuccinate	disodium laureth sulfosuccinate is not INCI compliant
disodium oleamido succinate	
Distarch Phospate Acetate	
distearate 75	
Disteardimonium Hectoride	
DMDM hydantoin	
EDTA	
EGMS	
emu oil	
Equine oil	
ethoxydiglycol	
ethoxydiglycol oleate	
Ethyhexyl Methoxycrylene	
ethyl acetate	
ethyl diglycol (see polyethylene glycol)	ethyl diglycol is not INCI compliant
ethyl methoxycinnamate	
ethyl vanillin	acceptable if there is documentation to show the source is natural
ethylene glycol	
Ethylhexyl isononanoate	
Ethylhexyl Methoxycrylene	
Ethylhexyl Salicylate	
FD & C colors	
formaldehyde	
fragrance, synthetic (botanical fragrance, parfum, etc.)	
Fullerenes	
gelatin	
germaben	
germall	germall is not INCI compliant
Glycereth-2 cocoate	
Glycereth-26	
glycereth-7 cocoate	
Glyceryl (tetradecanoate/hexadecanoate/octadecanoate/ricin oleate/eicosadioate)	

Name	Qualifier
glyceryl isostearate	
glyceryl polyacrylate	
Glyceryl rosinat	
glycolic acid	
Guaiazulene	
Hexadecanol	
Hexadecyl Isononanoate	
Hexahydroxystearate/ Hexastearate/Hexarosinate	
hexyl laurate	
hexylene glycol	
hexylresorcinol	
homosalate	
human placental protein	
Hydrogenated Polydecene	
Hydrolyzed Vegetable Protein PG-Propyl Silanetriol	
hydroquinone	
hydrotalcite	
Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer	
Hydroxyethyl Soyamide	
Hydroxyethyl urea	
Hydroxypropyl Polysiloxane	
Hydroxypropyltrimonium Honey	
imidazolidinyl urea	
iodopropynyl butylcarbamate	
IPDI	
Isobutane	
Isoceteth-20	
isocetyl isostearate	
Isocetyl Stearate	
Isododecane	
Isohexadecane	
Isononyl Isononanoate	
Isopentane	
isopentyldiol	
isopropyl methylphenol	
isopropyl myristate	
Isopropyl phenyl dimethicone	
Isopropyl Titanium Triisostearate	
Isostearyl Isostearate	
kojic acid	
lactamidopropyl trimonium chloride	
lactic acid	acceptable for use as a pH adjuster
Lauramide MEA	
Lauramidopropylamine Oxide	
Laureth-7	
laurethsulfosuccinate	
Lauryl Amidopropyl Betaine	lauryl amidopropyl betaine is not INCI compliant
Lauryl betaine	acceptable if documentation to show the source is natural

Name	Qualifier
lauryl glucoside	
lidocaine	
Magnesium Aluminum Silicate	
Magnesium Myristate	
MEA-containing ingredients	
Melanin	
methoxycinnamate	methoxycinnamate is not INCI compliant
Methyl Gluceth-10	
methyl glyce-20	
methyl glycol	
methyl nicotinate	
Methyl Propanediol	
methyl rapeseed extract	
Methyl soyate	
methylchloroiso-thiazolinone	
methylisothiazolinone	
methylparaben	
methylsilanol mannuronate	
microcrystalline wax	
mineral oil	
myristic acid	acceptable if there is documentation to show the source is natural
myristyl alcohol	
myristyl ether sulfate	
Myristyl Lactate	
myristyl myristate	
nanotechnology ingredients	<100 nm
nitrocellulose	
nonoxynol 10	
Nylon-12	
Octadecanol	octadecanol is not INCI compliant. Acceptable if there is documentation to show the source is natural
octinoxate	
octisalate	
octocrylene	
Octyl dimethyl PABA	
Octyl Dodecyl Neopentanoate	
octyl methoxycinnamate	
Octyldecanol	
Octyldodecanol	acceptable if there is documentation to show the source is natural
Oleamidopropyl dimethylamine	
Olefin Sulfonate	
oleth (2-50)	
oleth-20	
oleth-3-phosphate	
oleyl betaine	acceptable if there is documentation to show the source is natural
Oleyl Oleate	

Name	Qualifier
oxybenzone	
P-phenylenediamine	
PABA (Para-Aminobenzoic Acid	
Palmitoyl dipeptide-5 diaminobutyloyl	
hydroxythreonine	
Palmitoyl dipeptide-5 diaminohydroxybutylate	
panthenyl ethyl ether	
panthenyl triacetate	
Para-Aminobenzoic Acid (see PABA)	
parabens	"Paraben-free" claims must submit 3rd party testing data
paraphenylenediamine	
parfum	
parsol	
PCA-ethyl cocoyl arginate	
pearl powder	
PEG (see polyethylene glycol)	
PEG 35 (stearate) castor oil	
PEG-10 Sunflower Glycerides	
PEG-120 Methyl Glucose Dioleate	
PEG-150 distearate	
PEG-150 Pentaerythrityl Tetrastearate	
PEG-20 glyceryl triisostearate	
PEG-20, 100 stearate	
PEG-40 hydrogenated castor oil	
Peg-55 Propylene Glycol Oleate	
PEG-6 Caprylic/Capric glycerides	
PEG-7 Glyceryl Cocoate	
PEG/PPG-20/15 dimethicone	
pentaerythrityl distearate	
Pentaerythrityl Tetra-di-t-butyl	
Hydroxyhydrocinnamate	
Pentaerythrityl Tetra-di-t-butyl	
Hydroxyhydrocinnamate	
Pentaerythrityl Tetrastearate	
pentaerythrityl tetrastearate	
Pentasodium Pentetate	
pentylene glycol	
Perfluoroisohexane	
perfluorodecalin	
petrolatum	
phenyl-butyl-nitrate	phenyl-butyl-nitrate is not INCI compliant
phenylbenzimidazole-5-sulfonic acid	
Phenylpropanol	
phenyltrimethicone	
phthalate	
placental protein	
polaxamer 335	
polyacrylamide	
Polyacrylate-13	

Name	Qualifier
Polyamide-8	
Polybutene	
Polydecene	
Polyethylene	
polyethylene glycol (PEG)	
polyethylene terephthalate	
Polyglyceryl -10 Behenate/Eicosadioate	
polyglyceryl -2 dipolyhydroxystearate	
Polyglyceryl Methacrylate	
polyglyceryl-3 diisostearate	
Polyglyceryl-3 Polyricinoleate	acceptable if there is documentation to show the source is natural
polyglyceryl-3 stearate	
Polyglyceryl-4 Isostearate	
polyimide 1	
polyisobutene	
polypropylene glycol	
Polyquaternium 7, 10, 11	
Polyquaternium-51	
polysilicone-11, -15	
Polyurethane-14	
polyvinylpyrrolidone	
potassium alum	
Potassium C12-13 Alkyl Phosphate	
potassium iodide	
Potassium Myristate	
PPG-12/SMDI Copolymer	
PPG-15 stearyl ether	
PPG-30	
propanediol	
propyl gallate	
propylene carbonate	
propylene glycol	
propylene glycol alginate	
Propylheptyl Caprylate	
propylparaben	
Providone (see polyvinylpyrrolidone)	
PTFE (teflon)	
pvp/eicosene copolymer	
pvp/va copolymer	
Quaternium 87	
Quaternium 95 (and) 1,3 Propanediol	
quaternium-15	
quaternium-18	
Ricinoleylpropyl PG-Dimonium Chloride Phosphate	
salicylic acid	acceptable if used as a pH control agent
Silanetriol	
Silica Dimethyl Silylate	
silica silylate	

Name	Qualifier
silver citrate	
silver dihydrogen citrate	
simethicone	
soapstone (see talc)	
sodium acrylate	
sodium bisulfite	
Sodium C14-16 Olefin Sulfonate	
sodium cetearyl sulfate	
Sodium coco-sulfate	
sodium cocoyl sulfate	
Sodium Dodecylbenzene Sulfonate	
sodium erythorbate	
Sodium fluoride	acceptable if there is documentation to show the source is natural
sodium hydroxymethylglycinate	
sodium isostearoyl lactylate	
sodium laureth sulfate	
Sodium Lauryl Glucosideoxyacetate	
sodium lauryl sulfate	
Sodium lauryl sulfoacetate	
Sodium lauryl sulfoacetate	
sodium metabisulfite	
Sodium Methyl Oleoyl Taurate	
sodium myreth sulfate	
Sodium PEG-7 Olive Oil Carboxylate	
sodium polyacrylate	
Sodium sulfate	
Sodium Trideceth Sulfate	
sorbitan isostearate	
soyamide DEA	
soyamidopropalkonium chloride	
squalane	only shark-derived squalene unacceptable
Squalene	only shark derived squalene is unacceptable
stearamidopropyl dimethyl amine	
Steardimonium	
Steardimonium Chloride	stearamidopropyl chloride is not INCI compliant
steareth-2, 20, 21, 100 etc	
Stearoxytrimethylsilane	
styrene-pvp copolymer	
Styrene/acrylates copolymer	
Sulfated Castor Oil	
Synthetic Beeswax	
synthetic fluorphlogopite	
synthetic fragrance	
Synthetic Wax	
talc	
tallow	
TEA-Carbomer	
TEA-Lauryl Sulfate	

Name	Qualifier
Tetrahexyldecyl Ascorbate	
Tetrahydroxypropyl Ethylenediamine	
tetrasodium EDTA	
Tetrasodium N,N-bis(carboxymethyl) L-Glutamate	
Thiotic Acid	thiotic acid is not INCI compliant
tin oxide	
Tolnaftate	
Tri Alkyl Citrate	
tribehenin	acceptable if there is documentation to show the source is natural
triclosan	
Trideceth-12	
Tridecyl Neopentanoate	
tridecyl salicylate	
triethanolamine (TEA)	
triethoxycaprylsilane	triethoxycaprylsilane is not INCI compliant
Triethylhexanoin	
Trihydroxystearin	
trimethylsiloxysilicate	
trisodium EDTA (see tetrasodium EDTA)	
Trisodium ethylenediamine disuccinate	
tromethamine stearate	
tropolone	
Ultramarines	
urea	
vanillin	acceptable if there is documentation to show the source is natural
vanillyl butyl ether	
Water Caprolactam/VP/Dimethylaminoethyl Methacrylate Copolymer	
Wheat germamidopropyl betaine	
Wheatgermamidopropyl Dimethylamine	
willow bark extract	
Zinc pyrithione	